



2018 DIGITAL WRAP CONFERENCE

**EXHIBITOR AND
SPONSOR
INFORMATION**

NOVEMBER 4-6

Lost Pines Resort
Austin, Texas

Contact Shelley Bainter
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ABOUT DWC18

The only event that helps commercial service contractors increase the value of their business.

Expected attendance: 200

Attendees are leaders in commercial service contracting firms. Most are senior decisionmakers with CEO, owner, president, VP, and manager titles.

DWC18 is two days of sessions including presentations, group panel discussions, case studies, and breakouts.

This year's theme expands on the idea of earning "Money for Nothing" that Billy Marshall introduced in his DWC17 keynote.

Learn more at digitalwrapconference.com

LOCATION

Lost Pines Hyatt Regency
575 Hyatt Lost Pines Road
Lost Pines, TX 78612

The resort is a 20-minute car ride east of the Austin airport.

CONFERENCE HOURS

Sunday, November 4

1 - 5 pm Setup

6 - 10 pm Welcome Reception at the resort

Monday, November 5

7 - 8:30 am Setup

8:30 - 5:00 General session, lunch, and
breaks

6 - 10 pm Group dinner at the resort

Tuesday, November 6

8:30 - 4:30 General session, breakouts,
lunch, and breaks

4:30 - 5:30 Teardown

6 - 11 pm Optional trip to downtown
Austin

EXHIBITS

Exhibits are limited to tabletop displays. Tabletops are setup inside the main conference ballroom.

Exhibitors engage with attendees all day.

The schedule allows three 30-minute dedicated exhibit breaks over the two days. Exhibitor attendees are included in the welcome reception and all meals as additional networking time.

INCLUSIONS AND COST

Act fast to save. Sign up to exhibit by July 31st to save \$500 and exhibit for \$2,500.

We'd like to let everyone know you'll be there asap.

SHIPPING

Your \$3,000 investment covers:

- draped 6' table
- electricity
- wifi
- full conference registration for 2 representatives
- registration list 3 weeks before event
- final attendee list 3 days after event
- mention in conference promotion emails
- option for co-branded email to registered attendees
- social media mentions

Please schedule your deliveries to arrive no earlier than Monday, October 29 to avoid a \$150 per day storage fee from the resort.

Shipping address:

Hyatt Regency Lost Pines Resort

575 Hyatt Lost Pines Rd

Lost Pines, TX 78612

Attn: Digital Wrap Conference <your company name>

GUEST ROOMS

Make guest room reservations for your exhibitor attendees in our room block at Lost Pines. Each standard room is \$204 per night plus taxes and fees.

Make a reservation at

<https://book.passkey.com/go/ServiceTradeDigitalWrap>

SPONSORSHIPS

New this year, DWC18 is offering exclusive sponsorship of elements of the conference on a first-come, first-serve basis.

Sponsors of these elements will have their brand visible as part of these items and will receive a special notation of the sponsorship on the conference website, conference program, and at the event itself.

Welcome Reception - SOLD

Conference Wifi - \$750

Lanyards - SOLD

Charging station - SOLD

Monday breakfast - \$500

Monday lunch - \$500

Monday night group dinner - \$1,500

Tuesday breakfast - \$500

Tuesday lunch - \$500

Tuesday transportation to Austin - \$500

To confirm your place at DWC18, contact:

Shelley Bainter, Event Manager

919-825-1562

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